

CONTACT

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Winter Edition

Threshold Of Excellence



Dr. Ted L. Crosthwait

Dr. Ted L. Crosthwait of Frankfort has been named national chairman of Morehead State University's "Threshold of Excellence" campaign, the first comprehensive fund raising drive in the institution's history.

In announcing the appointment, MSU President Morris L. Norfleet described the veteran educator as "a person of the highest integrity with a lifelong record of dedicated service to public education."

He continued:

"We are privileged to have Dr. Crosthwait's strong leadership for this pioneering venture. His devotion to our institution and his managerial skills make him well prepared to direct our initial effort to secure private financial support."

A former school superintendent in Bardstow and Rowan County and director of instruction services in the Louisville city schools, Crosthwait served from 1970 until 1976 as executive secretary of the Kentucky Teachers Retirement System. He also spent two years with KTRS as an investment consultant.

The Morehead native had three one-year terms as president of the MSU Alumni Association and received the University's "Outstanding Alumnus Award" in 1968. He holds two degrees from MSU.

Crosthwait and his brother, Harold, donated 52 acres of forested lakefront property in 1975 for the establishment of MSU's Crosthwaite Outdoor Education Center at Cave Run Lake.

"I am excited about accepting this challenge to help conduct the University's first annual giving campaign," Crosthwait stated. "It is my hope that we can convince others who love and appreciate the University that private gift support is essential for the institution to maintain or achieve excellence in all areas."

Morehead State University has launched its first comprehensive fund raising drive in history and the campaign is off and running with more than \$168,000 already contributed.

Entitled "Threshold of Excellence," the 1980-81 Annual Giving Campaign opened officially with a Kickoff Dinner attended by more than 130 invited guests, including more than 20 individuals and organizations contributing at least \$1,000 each.

MSU President Morris L. Norfleet described the first gifts as "a marvelous beginning and a great demonstration of support for Morehead State University."

Dr. Ted L. Crosthwait of Frankfort, national chairman of the campaign, said he was "thrilled and excited" at the initial response to the University's request for private financial support.

The drive will run through the spring semester and will involve the solicitation of more than 20,000 alumni and other friends of the University, according to Keith Kappes, acting coordinator of development.

"This is the first time that MSU has offered an opportunity for anyone to give to any component of the University at the same time. We obviously are pleased with the first gifts, particularly from this community," Kappes said.

The largest gift was Ashland Oil's \$57,138.40, presented by AOI Administrative Vice President James H. Davis and designated as for the University's greatest need, was \$20,000 and \$37,138.40 is to complete the company's pledge for the construction and equipping of MSU's Energy Research Laboratory which opened in September.

Attorney William J. Curry of Chesapeake, Ohio, contributed art and literary works valued at \$35,615 from his private collection and the Department of Agriculture received 24 horses valued at \$23,600 from various individuals.

Mr. and Mrs. Alfred Hodgson of Lancaster, Va., contributed \$10,000 to the University's endowment fund to be invested with the interest used for scholarships for MSU students from the Stark Community in Elliott County.

Giving \$5,000 each were the MSU Quarterback Club and R.J. Caudill, executive vice president of Kentucky Publishing Co. The Kentucky Publishing gift will benefit athletics, journalism scholarships and the University's greatest needs. The Quarterback Club gave to football and basketball equally.

MSU's scholarship fund received \$4,302 from the Myrtle Mae Mitchell Trust of Lexington for academic grants. Paul Lyon of Mineral Laboratories Inc., of Salyersville contributed \$4,500 in cash and equipment to the Department of Physical Sciences.

Gerald F. Healy, Owner of McDonald's of Morehead, presented a gift of \$2,500 in support of McDonald's Eagle Classic Basketball Tournament.

Giving \$1,500 were Harold Bellamy, athletics and alumni and Don Caudill and Jim Caudill of the Peoples Bank of Morehead, athletics. Ed Mabry gave \$1,460 as an undesignated gift. The \$1,000 donors were Barry Knipp of the Peoples Bank of Olive Hill, Jerry F. Howell Jr. of Jackson, Rockwell International, Continental Group Foundation, Inc., Waverly Jones of Morehead Holiday Inn, Mrs. Louella Fouch of Lexington, and Liberty National Bank of Louisville.

Giving a total of \$750 were C. Roger Lewis, Steve Lewis and Mark Lewis.

Morehead State University is establishing a banking professorship in honor of the late Claude P. Killpatrick of Mt. Sterling.

Billy Joe Hall, president of Mt. Sterling National Bank and a member of MSU's Board of Regents, announced the action at Kickoff Dinner for the University's 1980-81 Annual Giving campaign, "Threshold of Excellence."

Hall, who also serves as vice president of the MSU Foundation, presented the first gift in support of the Killpatrick professorship, a check for \$1,000 from Liberty National Bank of Louisville.

He added that other gifts for the banking professorship would be announced in the coming weeks.

Hall, who is coordinating the solicitation of funds for the Killpatrick chair in MSU's School of Business and Economics, described the professorship as "a fitting tribute to a man who devoted 51 years of his life to the banking profession."

Killpatrick preceded Hall as president of Mt. Sterling National. The Owingsville native died in 1977. His widow, Mrs. Alice P. Killpatrick, lives in Mt. Sterling.

Football Coach Resigns

Tom Lichtenberg, head football coach at MSU has resigned to accept an assistant coaching position at the University of Notre Dame.

Lichtenberg came to MSU in January, 1979, from the offensive coordinator's position at Iowa State, the same post he will assume on the staff of Gerry Faust at Norte Dame.

A 39-year old graduate of the University of Louisville, Lichtenberg posted a 9-11-1 mark in two seasons at the Eagle helm, including a 5-4-1 mark and a third place finish in the Ohio Valley Conference in 1979.

"I have mixed emotions about leaving Morehead State," Lichtenberg said. "I feel good about this advancement in my coaching career but my family and I also regret leaving the people with whom we have worked and lived."

He continued:

"I feel the last two years have brought both quality people and quality athletes into the football program here and I am confident they will be successful in the future."



James P. Pruitt, Jr.

Dear Fellow Alumni and Friends:

Morehead State University has touched the lives of thousands of people in this region. In this era of tight budgets and limited resources, the future success of MSU depends on a concerned and committed Alumni Association.

Let me urge you to become an active or associate member of a revitalized and aggressive Alumni Association which is dedicated to supporting all the important missions of your regional university. If you desire to help MSU in one of its activities, the first step is to join the Alumni Association.

Will you please help in the important task of building an organization which can play the critically important role of building a groundswell of support throughout this region?

Yours in dedication to Morehead State University.

James P. Pruitt, Jr.

James P. Pruitt, Jr.
President
MSU Alumni Association

Think about it . . .

What difference have
the gifts of others made
in your life?



New Alumni Association President James Pruitt braves the rain during 1980 homecoming parade.

Pruitt's Presidential Acceptance

On this occasion of high personal honor, I am mindful of the impact of Morehead State University on the lives of everyone here tonight and many who are not.

As we return to this campus on this Homecoming, who amongst us has not been touched by their experience at this great institution? Was it the academic and career training you received here?

Was it the inspiration and intellectual excitement ignited in you by a special professor or coach?

Was it the leadership skill you obtained as a member of student organization?

Was it the warm friendship and caring you received here?

Is it the knowledge that MSU provided you the bridge from troubled adolescence to the responsibilities of adulthood?

Or, is it the simple recognition that your life was blessed by your experience of attending Morehead State University?

Since 1922 MSU has contributed many of the teachers, businessmen, doctors, dentists, attorneys and community leaders who have led this region from an era of unparalleled human suffering into an era of prosperity, growth and hope. MSU alumni have distinguished themselves in all walks of life throughout this nation and have

brought honor to themselves and to this great institution.

Morehead State University has taken its place as one of the most successful regional universities in this nation.

The degree of success that MSU enjoys in all phases of its mission — academic, athletic, research, regional services and student life — will be determined by the quality of support the alumni are willing to give.

To the alumni of MSU, as your President for the coming year, let me urge you to consider every avenue by which you can support Morehead State University in all its endeavors.

Your Executive Council will plan and lead alumni efforts but 30 people can not make the kind of difference that 25,000 can. The challenge before us is to involve as many alumni as possible in the success of all program areas at MSU, to help this university make as many friends as possible, to support this university's faculty, staff, and student body as a member of a team whose goal is the Greatness Of Morehead State University.

Let me ask you for your help.

Let me ask you for your advice and guidance, and

Let me ask you to join in this crusade to continue the building of your Alumni Association into an even more important ingredient in future success of Morehead State University.

Alumni Week

June 21 - 27, 1981

In response to comments and requests from many of you, we have scheduled our 1981 Alumni Weekend for an entire week during the Appalachian Celebration. This will not only allow for participation in activities similar to those during past summers, but will enable you to spend six days on campus and provide you with a variety of activities, concerts, and lectures which you may attend at no additional cost. There will be exhibits, displays, workshops, and

conferences, also, special guests will include Cratis Williams, the McLain Family Band, Jean Ritchie, and many others.

As in the past, dormitory rooms will be available on a first come, first serve basis, at a cost of \$3.50 per person, per night.

As an alumnus, you will be eligible to attend any number, or all, of the scheduled events and make your summer vacation an exciting and worthwhile experience at your alma mater.

Regents Members Appointed

District Judge James M. Richardson of Owingsville has been reappointed to the Morehead State University Board of Regents and Pikeville attorney John H. Baird has been named to succeed Dr. Daniel Stamper on the board.

The appointments were made by Gov. John Y. Brown, Jr. for four-year terms ending June 30, 1984.

Richardson was appointed in 1975 to fill the unexpired term of Crayton Queen. He was reappointed in 1976 by Gov. Julian Carroll. The judge served six terms as county attorney of Bath County. He completed pre-law studies at MSU.

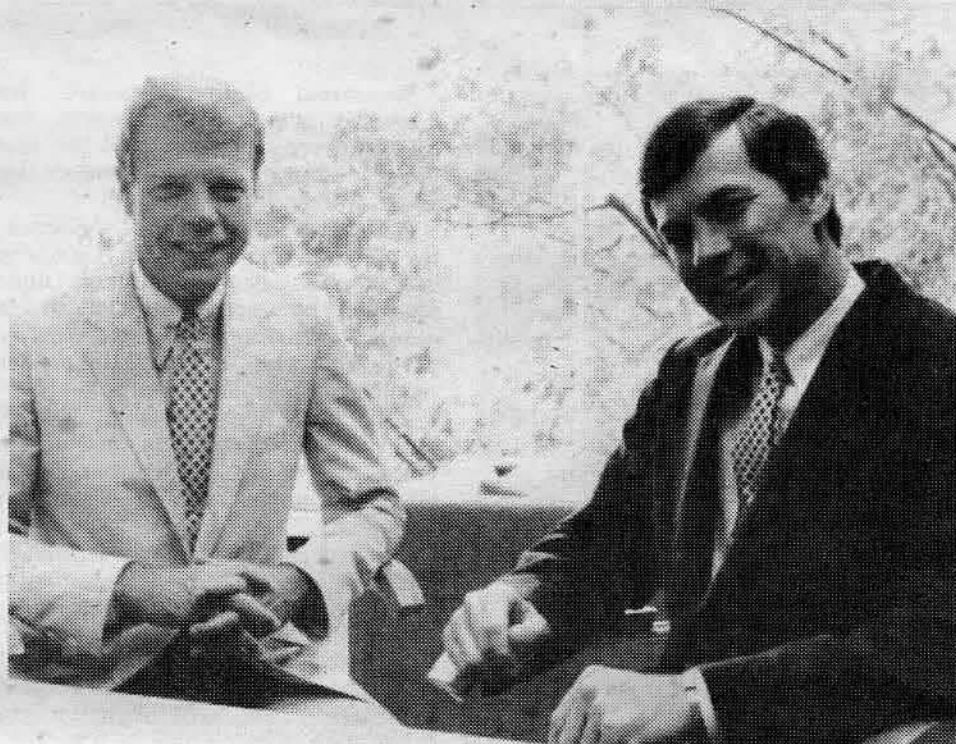
Baird is the great-nephew of former MSU President William Jesse Baird.

He finished pre-law studies at MSU in 1968 and graduated from law school at the University of Louisville in 1971.

As a member of the firm of Baird and Baird, he is associated with his father and two brothers.

The new MSU regent is married to the former Madge Walters of Pikeville, also an MSU alumnus. They have two children. Baird's father-in-law, Bruce Walters, Sr., is a former member of the MSU board.

"We are very pleased to have Judge Richardson reappointed to the board and for John Baird to have the opportunity to continue his family's tradition of distinguished service to Morehead State University," said MSU President Morris L. Norfleet.



Morehead grad John R. Hall takes leadership role with national organization. CASE President Fisher chats with John during recent meeting.

Alumnus With National Organization

A Morehead State University alumnus, John Robert Hall, has been named vice president for alumni administration at the Council for Advancement and Support of Education (CASE).

Until July, Hall served as director of public and alumni relations at Freed-Hardeman College. In his position at CASE, which he assumed July 22, he is responsible for planning conferences and publications for alumni administrators at colleges, universities, and independent schools. Over 2,000 colleges, universities, and independent schools around the world are institutional members of CASE. Administrators in the areas of alumni administration, public relations, fund raising, government relations, publications, and management of those areas belong to the CASE membership. CASE programs seek to improve members' skills.

Hall served in alumni relations and public relations at Freed-Hardeman from 1966 until he joined the CASE staff. He first served as speech teacher and director of broadcasting services, later as director of alumni affairs, before he was promoted to director of public and alumni relations.

In the latter position, he supervised a staff of 10 persons and 30 paid student workers, edited the college tabloid, and was responsible for media relations, alumni activities, college publications,

printing, and mailing services.

Among his achievements were the establishment of a student-alumni association and implementation of a centralized publications policy.

Throughout his career, Hall has found time to pursue his interests in music and broadcasting. He received an A.A. degree in music education at Freed-Hardeman College and studied music at Harding University and George Peabody College for Teachers (now Vanderbilt University). At Harding, he recorded and produced a weekly radio program.

He received his B.A. in music education and M.A. in education from Morehead State University in 1966 where he helped plan, specify, and install an educational FM radio station. Later, when he returned to work at Freed-Hardeman, he organized and directed the A Cappella Singers, which performed at the 1978 Fourth of July Celebration in Washington, DC.

He is currently a candidate for a doctorate in higher education at the University of Mississippi.

On his appointment, CASE President James L. Fisher noted that Hall "brings with him a special commitment to the mission of CASE as well as a broad base of successful experience in the field. His work at a small private college gives him insight into the everyday working situation of many of our members."

Homecoming '81 October 8, 9, and 10

Alumni Notes

MSU Alumni, where they are and what they are doing.

KENT ROWLAND, (62), 1734 Pueblo Drive, Xenia, OH has received his doctor of philosophy degree at Ball State University on August 15. Rowland majored in guidance and counseling with a cognate in social psychology. His dissertation is entitled "Counselor Attributional Bias." He received his master's in education from Wright State University.

HENRY PATRICK ROGERS, (65 & 69), 112 Buckingham Road, Upper Montclair, NJ, has been promoted to the position of national sales manager of the Journal of Surgical Practice and Surgical Practice News of McMahon Publishing Company. Mr. Rogers joined McMahon Publishing in 1978 as an advertising representative on the Journal of Surgical Practice and the American Journal of Intravenous Therapy.

HOWARD WENDELL WALLEN, JR., (74 & 75), Rt. 4, Catlettsburg, is the head basketball coach at Garrard County High School. A former basketball player at MSU, he was head coach at Allen Central High School for five years and served one year as track and golf coach.

He and his wife, **DEBORAH ELKINS WALLEN**, (74 & 75), have two children.

MARINE CAPT. JEFFREY P. YORK, (74), 186 Los Padres Drive, Camp Pendleton, CA, has reported for duty with the Third Marine Aircraft Wing, Marine Corps Air Station, Yuma, Arizona.

JAMES F. LAND, (75), 2515 Hermitage Way, Louisville, has graduated from the University of Louisville School of Dentistry and opened a dental practice.



E. WAYNE BUSSELL, (69 & 73), 1813 Ranier Drive, Lexington, KY, has accepted a position as Corporate Counsel to Island Creek Coal Company. Island Creek, a subsidiary of Occidental Petroleum (Los Angeles), is the fourth largest coal company in the nation.

His wife, **LINDA GROSE BUSSELL**, is a 1972 and 1973 graduate of MSU.

DAVID W. KIRTZ, (70), 247 E. Highland Drive, McMurry, PA, previously coordinator-environmental permits, has been promoted to the newly created position of manager-environmental permits, for the Consolidation Coal Company. He has served as manager of environmental activities for Consol's Western Region and has worked in the environmental quality control departments of Rocky Mountain Energy Company and Island Creek Coal Company.

PEGGY LYNN HARRELL, (76), 1400 Merrick Drive, Lexington, is employed as psychometrist for Woodford County Schools.

JOHN MAYSON, (78), 4009 Arroyo Lane, Tampa, FL, has been named data processing staff manager for GTE Service Corporation. He is responsible for providing administrative and technical direction to data base design, software selection and data dictionary processing. Mr. Mayson began working for GTE in April, 1978, as a senior technical analyst, became staff supervisor in October, and held this position until his current promotion.

HARVEY M. COMBS, (79), Jeff, KY, is sports writer an announcer with the Kentucky Network in Louisville. He is a former member of the staff of WMKY.

NAVY SEAMAN ROGER D. PENNINGTON, (79), Route 1, Webbville, has completed recruit training at the Naval Training Center, Great Lakes, Illinois. During the eight-week course, he studied general military subjects designed to prepare him for further academic and on-the-job training in one of the Navy's 85 basic occupational fields. Included in his studies were seamanship, close-order drill, Naval history and first aid.

IRA EDSSEL BRANHAM, (80), Jonancy, KY, is enrolled in the University of Louisville School of Law.

SHARON BISHOP O'BRYAN, (80), 301 Crump Street, Ashland, is the northeast division director of the Kentucky Heart Association, Inc. She is working out of the division's Ashland office, and is responsible for coordinating American Heart Association activity in a 20-county area.

LYNETTE WALKER SAINÉ, (80), 4945 Central Avenue, Charlotte, NC, is a receptionist/secretary for the Central Technical Services, Inc.

SAMUEL B. VAUGHN, (80), 306 Gentilly Park, Auburn, AL, has been accepted to veterinary school at Auburn University. Mr. Vaughn is a former president of MSU's Pre-Vet Club. His wife, **DONNA CROUCH VAUGHN**, is a 1979 graduate of MSU.



Still cheering for MSU, former cheerleaders have reunion during homecoming activities. From left, (standing) Pat Tucker, Liz Martindale, Merl Allen, Mary Louise Cox, Shirley Hamilton, (seated) Thom Cox, Gail Russell, Candy Smith, and present cheerleading sponsor and former cheerleader Glenna Campbell.

C. ROBERT SPARKS, (67), 356 Tallowood Drive, Westerville, OH, is an accounting manager for Ashland Chemical Company. He is responsible for management of the company's Industrial Chemicals & Solvents Division. Mr. Sparks joined Ashland in 1968 as an accountant and has served as an office manager and accounting manager.

ROY W. MACHEN, II, (68), is the principal of the Augusta High School, Augusta, KY. He received a master's degree from Xavier University, (OH), bachelor's and master's degrees from Clarksville School of Theology (TN) and is presently working on a Rank I from MSU.

REV. ROSE CAROL TAUL, (68), 3804 W. Taylor Blvd., Ft. Wayne, IN, is serving as pastor of The Bethany United Presbyterian Church. Formerly the pastor of Cambridge City Presbyterian Church, she will continue to work on the Doctor of Ministry degree at McCormick Theological Seminary in Chicago.

STEVEN MICHAEL ENGELS, (77), 6 Pike Street, Bromley, has been promoted to manager of product field services of Riggs Engineering Company.

Bass Fishing Institute

Morehead State University will host Kentucky's first Bass Fishing Institute on April 4 & 5, 1981 in the new Academic Athletic Center. Among the professional Bass Fishing staff will be Bill Dance and Tom Mann. For more information, contact Office of Campus Events, Harry Ryan, telephone 783-2276.

LINDA B. TAYLOR, (77), 115 N. Sycamore, Mt. Sterling, has been named girls volleyball coach and assistant girls basketball coach at Montgomery County High School. She also serves as sponsor of the Junior Varsity cheerleading squad and assistant track coach.

DR. HENRY W. EASTERLING, JR., (78), Olive Hill, KY, had joined the faculty of Union College at Barbourville as an assistant professor of coal technology. He is an Air Force retiree and has had considerable experience as an instructor and administrator. He has 12 years experience in the coal mining industry, with 7 years as a foreman.



Former homecoming queens get together at Homecoming 1980. From left, President Norfleet, Sara Glen Volgenau, Joyce Chaney, Susan Martin and Mrs. Norfleet.

Honorary Alumnus



President Morris Norfleet was presented Honorary Membership in the MSU Alumni Association for being a tremendous supporter and friend. He has an enviable background in education and has proven himself to be not only a great educator, but a great leader in times which are difficult and challenging.

Honorary Alumnus



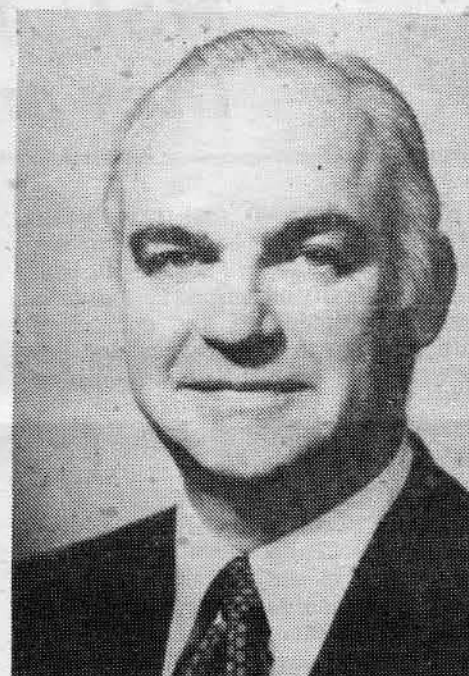
Mr. Ted C. Beckmann was presented Honorary Membership in the MSU Alumni Association. He is a relative newcomer to the Morehead State University area. Originally from Louisville, he has worked in the food industry most of his life, and prior to coming to Morehead was owner and operator of his own supermarket. He has been active in numerous civic organizations and has been especially active in the support of Morehead State University athletics. He is presently President of the Quarterback Club.

Public Service



Mr. Marvin L. "Pete" Worthington was presented the Public Service Award. He has played an important part in the development of economic improvements in the Appalachian area. He graduated from Fleming County High School, attended Morehead State University as a pre-engineering student, and completed his degree in mechanical engineering at the University of Kentucky. Since graduation, he has worked in a management position for the IBM Corporation in Lexington. He has been active in civic organizations and is presently serving on the board of directors of the Buffalo Trace Area Development district and the Appalachian Development Council. He is also a State Representative from the 70th District and has shown strong support in the Legislature, not only for his district but Eastern Kentucky and Morehead State University.

Alumni Pioneer Service



Mr. Orin E. Atkins was presented the first Alumni Pioneer Service Award. He is a man who has not only been instrumental in the Economic Development of Eastern Kentucky but has been primarily responsible for his company's gift of more than \$50,000 to finance construction of the Energy Research Laboratory. In addition to such capital givings, he has guided his company to develop a progressive annual giving program which will result in Morehead State University receiving an unrestricted gift of at least \$20,000 per year, beginning this fall. He is a member of the American Bar Association and the Kentucky and West Virginia Bar Associations. He is a member of the National Council of the Salk Institute, and a member of the Founders Board of Transylvania University. He received an Honorary Doctor of Law degree from Marshall University, Honorary Doctor of Business degree from Morehead State University, and a Honorary Doctor of Law degree from Transylvania University. He is Chairman of the board and Chief Executive Officer for Ashland Oil, Incorporated.

Distinguished Service



Miss Grace Crosthwaite was presented the Distinguished Service Award. She is well known to everyone at Morehead State University. She is a 1927 graduate of Morehead State Normal School and received her Bachelor degree from Morehead State College in 1934. She taught 49 years in the Rowan County School system and has been active in many civic organizations. She was President of Morehead State University Alumni Association in 1943, and has been active on the Executive Council ever since. She has been the driving force in keeping the Morehead Normal School Club together and has served as their secretary for many years. She has recently been selected President of the Kentucky Retired Teacher's Association and is still active as a volunteer in many community service organizations.

Honorary Alumnus



Mr. Tom Lichtenberg was presented Honorary Membership in the MSU Alumni Association. He has shown his interest in the Alumni Association by making special efforts to meet with Alumni groups and has offered to be of assistance in any way he can help. He is a graduate of the University of Louisville, and has served as a high school coach, an assistant university coach, and at the time of this presentation was football coach here at Morehead State University. He since then has accepted an assistant coaching position at the University of Notre Dame.

Honorary Alumnus



Vice President Philip W. Conn was presented Honorary Membership in the MSU Alumni Association. Prior to coming to Morehead he served as Director of Alumni Relations at Berea College, and as Executive Director of the Legislative Research Commission. He has proven himself to be a friend of the association and its activities through his administrative position.



SPECIAL GIFT

MSU Eagle Pin
for first 100 alums
to send in their dues
in 1981.

Hall of Famer



Mr. John E. "Sonny" Allen was presented the Hall Of Fame Award. He received a Bachelor's degree from Morehead State University in 1950 and a Master's in 1955. He was an All-Ohio Valley Conference selection in baseball and basketball, and All-American in basketball, and was picked as a member of the All-Time All-OVC basketball team. He played professional baseball and professional basketball before returning to MSU in 1954, where he is now assistant director of athletics.

Hall of Famer



Mr. Harold Bellamy was presented the Hall Of Fame Award. He received his Bachelor's degree from Morehead State University in 1951. A long time supporter of the Alumni Association, he is also active in Morehead State University athletics. He is chairman of the Eagle Athletic Fund Advisory Council and a member of the Board of Trustees of Morehead State University. He is Preside of Health Insurance Services, Incorporated of Morehead and serves as a part-time faculty member.

Hall of Famer



Mr. Walter Carr was presented the Hall Of Fame Award. He is a 1946 graduate of Morehead State University, and holds a Master's degree from Boston University. He is a former teacher and coach and was P-39 and P-38 fighter pilot in the southwest pacific during the second world war. He has been active in many civic organizations and is a past member of the Board Of Directors of the Retail Lumber Dealer Of Kentucky. He is an active supporter of the Alumni Association, and the Morehead State University Athletic Support Organizations. As a result of his award he was presented a Kentucky Colonels Commission from the Lieutenant Governor of the State of Kentucky, Martha Layne Collins.

Dues Reinstated

At their November meeting, the MSU Alumni Executive Council voted to reinstate the system of dues for active membership in the association. This decision was made as a result of the formation of the new MSU Foundation and Office of Development.

Through the Office of Development, a total university annual fund drive will be conducted each year giving you, as an alumnus, the opportunity to contribute to many different areas of need throughout the total university. Naturally, one of the areas within the foundation will be the Alumni Projects Fund. This Fund will be utilized to accept larger contributions to assist with the various projects that the association desires to undertake.

The dues system, as established by the council, will be a specific amount (\$15, individual; \$25, per couple). This money will be kept in a separate Alumni Association fund and used for general operating expenses. Rather than sending requests from the Office of Alumni Relations for contributions as we have done in the past few years, you will simply receive a request for your annual membership dues. In return for these dues, you will still receive a membership certificate, a billfold size membership card, and a window decal that designates you as an active or associate member.

The university and the association desperately needs the help of all of its alumni and friends. We encourage you to not only contribute your annual dues, but to consider a major contribution to the university's annual fund and designate it either to the Alumni Association Projects Fund, or any other area where you have an interest and would like to help.

The success and excellence of your university brings credit to you as a graduate. We really need your help. If you have additional questions, you may contact the Office of Alumni Relations, or the Office of Development at Ginger Hall 801.

Hall of Famer



Mr. Elmer D. Anderson was presented the Hall Of Fame Award. He received his Bachelor's degree in 1955 and his Master's Degree in 1959 from Morehead State University. He is a former teacher, coach, high school principal, pupil personnel director, and assistant superintendent in the Morgan County public schools. He is a former President of the Kentucky Association of Student Financial Aid Administrators and currently serves on the Board of Trustees of the Morehead State University Foundation. He is currently assistant to the President and Student Financial Aid Director of Morehead State University.

Hall of Famer



Mr. Michael Charles Gottfried was presented the Hall Of Fame Award. He received his Bachelor's degree from Morehead State University in 1966 and his Master's in 1971. He has pursued a successful career in coaching including the University of Cincinnati and Youngstown. He was named OVC Coach of the Year, Kentucky Sportsworld Coach of the Year, and Tri-State Coach of the year. A former assistant football coach at Morehead State University, he is now head football coach at Murray State University, where his team is currently ranked no. 1 in NCAA Division I-AA.

NOTICE: OUR NEWS SERVICES DEPARTMENT NEEDS YOUR HELP!!!

For everyone living outside the State of Kentucky -- if you should run across any items mentioning Morehead State University in your local papers and publications, we would greatly appreciate it if you could clip it out and send it to us here at the Alumni Center.

Office of Alumni Relations
Alumni Center
Morehead State University
Morehead, KY 40351

INVEST IN FUTURES



Tops up for rain. Parade Marshal Lloyd Cassity stays dry during homecoming festivities and no spirits are dampened.

Executive Council Meets

November 15, 1980

The meeting was called to order by President James P. Pruitt. He then asked council member Bill Bradford to deliver the invocation.

President Pruitt then asked for a roll call and introductions with the following people in attendance: Mike Gardner, Madeline Wyant, Ruth Payne, James Smiley, Joyce Chaney, Merl Allen, Gary Cox, Mike Price, Joe Craft, Terry Ensor, Terry Blong, Glenna Campbell, Darrell Clark, Dale Emmons, Bill Bradford, Don Young, and Ron Wolfe (representing the Office of Development and Public Affairs.)

The minutes of the last meeting were distributed prior to the meeting. President Pruitt then asked for additions or corrections to the minutes. Receiving none, he declared the minutes approved as distributed by unanimous consent of the Council.

President Pruitt then asked the members of the Executive Council to stand in order that he might administer their oath of office. After the oath was administered to the council members, President Pruitt asked Merl Allen to come forward in order that he might administer the oath of office to her as president-elect. (Each council member was given a certificate of office.)

President Pruitt then asked Don Young, Director of Alumni Relations, to give a review of Homecoming and report on suggestions made at the evaluation meeting of the Homecoming sub-committee chairmen. Because of the number of events, President Pruitt asked that each activity be evaluated separately.

1. The Candlelight Dinner. The Council, by unanimous consent, accepted the recommendation of the Homecoming sub-committee chairmen, that the Candlelight Dinner begin at 6:30 p.m. The extra time could be utilized by those traveling greater distances and would still allow for visiting before the program. Council member Mike Gardner made a motion that the format for next year's Candlelight Dinner be the same as this year with the dinner first, beginning at 6:30 p.m., and the program beginning at 8 p.m. The motion was seconded by Ruth Payne. The Council members felt that the format for this year's program was the best ever and unanimously approved the motion that it be continued.

2. Homecoming Dance. A motion was made by Dale Emmons to accept the recommendation of the Homecoming sub-committee chairmen, that the 1981 Homecoming Dance stage again be in the center of the Health Building instead of at one end. The motion was seconded by Darrell Clark and unanimously approved by the Council. The Council discussed the possibility of having another activity on Saturday night because the football players are not allowed to attend the Friday night activities because they are getting ready for the football game. The Council discussed the pro's and con's of having another activity, the extra expense of spending two nights on campus, and the number of fraternity and/or sorority parties. Since a decision could not be reached, President Pruitt announced he would appoint a committee to "check on the concerns of the students" and what they want. This committee would "analyze the problem" and report back to the Council. Council member Bill Bradford made a motion that the Homecoming committee for '81 review a specific activity/or lack of activity for participants (ex. football team) and

also greater involvement of parents and other groups. The motion was seconded by Dale Emmons and unanimously approved by the Council.

3. Homecoming Parade. Mr. Young reported the committee suggested that the parade start a little later next year. He had talked to Gene Norden, band director, who asked the parade not start later than 10 a.m., because they needed time for practice before pregame, but he did state, however, that the band would adjust their schedule to whatever time was selected. The Council discussed a later time in order to give the weather a chance to warm up and more people could come out. A motion was made by Merl Allen to refer the starting time of the parade to the Homecoming committee who would evaluate the situation completely and then make a decision. The motion was seconded by Dale Emmons and unanimously approved by the Council. Mr. Young reported that because two floats were not considered presentable in this year's parade, two sponsors checks were returned. The sub-committee recommended that next year the student groups not be given the sponsor money until a worthwhile job was completed. The Council agreed unanimously to this suggestion.

4. Saturday Activities. The Council felt that the special reunions for former athletes, cheerleaders, and Homecoming queens, were successful and recommended that they be continued with the idea of eventually forming clubs or organizations which could sometime in the future, have special Homecoming activities. The Council, also, agreed that the Saturday luncheon was well attended and that people seemed to have accepted the change and recommended that it be continued in the same manner next year.

5. Pre-Game Activity. The Council agreed unanimously, that it was good exposure for the President of the Alumni Association to be involved in the pre-game activities.

The next order of business was the financial statement of the Alumni Association. Mr. Young reported that this year the Association had spent \$20,152.17 and had a projected deficit of \$717.70. Dale Emmons encouraged the Council not to be disheartened, but to develop fund-raising goals and go from there.

President Pruitt then addressed the Council with his goals for the coming year. He stated that he felt the key word was "involvement", and the support of parents, alumni, students, and friends was needed. He wanted to formulate a mission, create a cabinet, and select committees and chairpersons. Bill Bradford will be the strong right arm of the president to keep everyone informed and "pushing on." President Pruitt stated that to be effective, he would need the support of everyone and ideas were welcome. He was already in the process of organizing a series of salutes to various professions, maybe by having a reception or setting aside a section at a ball game.

The Council discussed various ways of informing people about the Alumni Association. They were in agreement that personal contact is the best approach and people are tired of paying money and feeling as though they are getting nothing in return. Mr. Young reported that alumni were more anxious to attend chapter meetings if there was some entertainment provided.

Ron Wolfe reported that the Office of Development would be starting a large fund drive in December. He encouraged the Council members to support this

drive and designate on their checks that they wished to support the Alumni Association. A motion was made by Dale Emmons that for the purposes of the Foundation, top priority in solicitation should be payment in full of the System 6. The motion was seconded by Bill Bradford, and unanimously approved by the Council.

President Pruitt announced that he had received a letter from Morehead State University President Morris Norfleet, pledging the support and assistance of his office and the university in accomplishing the goals of the Alumni Association. President Pruitt then asked the Council for permission to request assistance in the programming of the System 6. A motion was made by Bill Bradford to ask President Norfleet to request other offices on campus with the facilities to assist in the programming procedures. The motion was seconded by Dale Emmons and unanimously approved by the Council.

President Pruitt then asked for comments from the Council members at which time, Joyce Chaney made a motion that the Council members express their appreciation for the hard work and excellent job done by the staff of the Office of Alumni Relations. The motion was seconded by Darrell Clark and unanimously approved by the Council.

President Pruitt established the date of January 31 at 2 p.m., as the next meeting of the Council, and December 13 at 2 p.m., for a meeting of the Alumni Association Executive Council cabinet. He then stated he would entertain a motion for adjournment. The motion was made by Dale Emmons, seconded by Darrell Clark. The meeting was adjourned at 12:10 p.m. for a chili luncheon, prepared and served by the staff of the Office of Alumni Relations.

Morehead State University Alumni Association Geared To Serve Our Alumni

Offensive Coordinator Promoted

Morehead State University President Morris L. Norfleet has announced that he recommended to the MSU Board of Regents that Offensive Coordinator Steve Loney be promoted to head football coach.

Loney, 28, becomes the youngest football head coach at MSU in nearly 30 years and the first MSU assistant to be promoted directly to a head coaching position in a major sport since 1968.

"I share the optimism of Athletic Director Sonny Moran and the University Athletic Committee that we have selected an experienced and energetic young man who is ready for the challenge of continuing the building program started two years ago by Coach Tom Lichtenberg," Dr. Norfleet said.

Lichtenberg resigned to become offensive coordinator at Notre Dame.

"I am thrilled to have this tremendous opportunity to take charge of a football program which has a good nucleus of quality athletes and the enthusiastic support of the University and the community," said Loney, who played for Johnny Majors and coached under Earle Bruce, both at Iowa State.

He continued:

"We love Eastern Kentucky and this University and hope to build toward a championship program as soon as possible."

Loney is a native of Marshalltown, Iowa. His coaching experience also includes stints as offensive coordinator at Missouri Western College and head coach at Leavenworth (Kansas) High School.

Don's Digest

A new year is beginning and our association is moving toward a new era of alumni involvement. In October, James Pruitt, an attorney from Pikeville, assumed the reins of President of the Alumni Association, and is strengthening the committee structure of the Executive Council for more participation by alumni volunteers. By creating an Executive Council Cabinet comprised of committee chairpersons, President Pruitt hopes to keep the council's momentum going during the interim between council meetings by having the cabinet meet on a more frequent basis.

With the establishment of the new Morehead State University Foundation and the Office of Development, the Association's Executive Council voted to return to a dues system for active and associate membership. We hope membership dues, however, will not prevent you from making larger contributions to the Foundation for the Alumni Projects Fund. The dues will be used for general operating expenses and will be kept in a separate Alumni Association fund.

We, here in the Office of Alumni Relations, are looking forward to the new year and working with the new officers and council. There are many exciting plans in the works and we hope you will become involved and supportive.

Many of you say you never hear from us unless we are asking for money, but we really try to provide many opportunities for fun, educational advancement, and information we feel you would like to have. If you are not receiving mailings from us, or we do not have your current address, please let us know.

Our staff in the Office of Alumni Relations wishes you the best during 1981.

Don Young, Director

Athletic Fund Raiser Selected

Morehead State University has announced the appointment of sportscaster Don F. Russell as the school's first full-time fund raiser for athletics.

The announcement was made jointly by MSU Athletic Director G.E. (Sonny) Moran and Morehead businessman Harold Bellamy, board chairman of the Eagle Athletic Fund.

Russell, a former football standout at MSU as a placekicker, has served since 1975 as sports director of WKY Radio and as play-by-play announcer on MSU's Bald Eagle Network.

"The addition of Don Russell should provide valuable assistance to our intercollegiate athletic program," Moran stated. "We are most pleased to have him on our staff and we are very appreciative of the financial support for his position from the Eagle Athletic Fund."

Moran noted that Russell's salary and expenses will be returned to the University as a gift from the Eagle Athletic Fund, formerly the Eagle Athletic Foundation. The Louisville native, who earned All-OVC and Academic All-American honors in his playing days, will continue his play-by-play duties in football and basketball, according to Moran.

"The board members of the EAF are convinced that Don's background in athletics, his demonstrated dedication to the University and his skills in communication make him ideally suited for this important position," said Bellamy.

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Thanks

We would like to thank all those who contributed to the success of Homecoming 1980, and especially the following merchants who sponsored floats and prizes:

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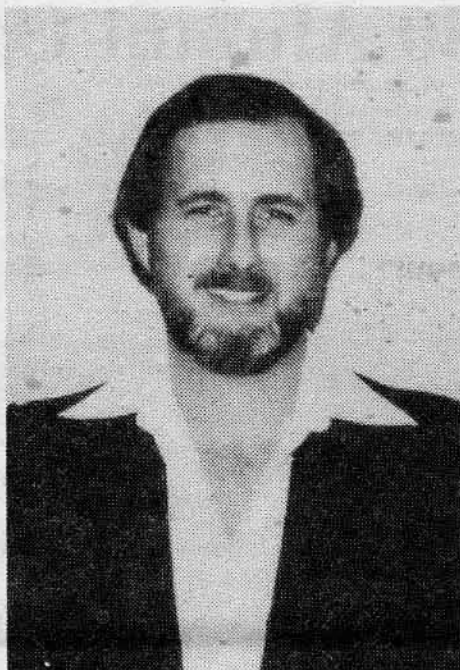
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Will You Help?

News releases are sent to a great many newspaper publications as well as radio and television stations. Many of these are outside the state and our Office of News Services never knows for sure if this information is being used. We would sincerely appreciate our out-of-state alumni clipping or jotting down any news releases they see or hear about their alma mater. An idea of how much is being done will help us in strengthening our out-of-state coverage. Send this information to: Office of News Services, 317 Allie Young Hall, Morehead State University, Morehead, KY 40351.



JAMES E. ROSE (69), 506 Caroline, Suite 300 Houston, TX, is an Attorney at Law. Formerly from Campton, he was assistant district attorney in Houston from 1975 to '78, and is now a member of the law firm of Spradlin, Rose, Mulloy, Best and Spradlin. He also owns A-Rose Bonding Company.

G. KEITH ADKINS, (72), 520 W. Kemper Road, Cincinnati, OH, has been promoted to Manager of the Omaha branch office of Equifax Services, Inc., a national, Atlanta-based firm offering informational and administrative services for risk management, financial control and general business purposes. He began his career with Equifax Services in 1972 as a field representative in the Hamilton (Ohio) branch office where he also served as supervisor. Prior to his recent promotion, he served the company in sales positions in Cincinnati and Chicago.



First place 1980 parade float was built by STE and sponsored by the Dogwood Tree Florist.

CREEDA BATES, (63 & 79), **VIRGINIA CAUDILL** (59 & 63), and **TREEVA NEWMAN**, (63), have co-authored a book entitled "Take Ten." The three sisters not only wrote the book but did all the artwork themselves which is filled with Language Arts Activities for teachers. The patterns in the book can be taken straight from the pages and duplicated for use in the classroom.

DENNIS L. SPEIGEL, (69), formerly Vice President and General Manager, Kings Dominion, Richmond, VA, is now Vice President, Operations and Planning for Taft Broadcasting Company in Cincinnati, Ohio.

The Morehead State University Alumni Association

CONTACT

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SOMETHING GREAT FOR GIFTS

YOU'VE ENJOYED THEM FOR YEARS AND NOW YOU CAN OWN THEM!
A GATHERING OF MSU EAGLES / A LINEUP OF MSU EAGLES

Those delightful Eagle cartoons drawn by Dr. Roger Jones, professor of art at MSU, have been used for several years to illustrate alumni and admissions publications. Dr. Jones graciously has agreed to permit your Alumni Association to use his creations to raise money to support alumni projects.

We are pleased to announce that two portfolios of the cartoons--"A Gathering of MSU Eagles", and "A Lineup of MSU Eagles"-- will be available to be purchased for gifts. The "Gathering" consists of six different cartoons of typical campus activities. The "Lineup" has our Eagle engaged in intercollegiate athletics. Each portfolio contains six 8x10 black-and-white prints suitable for framing. The cartoons, also, are available on note sheets, packed 12 per box with envelopes included. Just use the order form below. Please don't delay. We expect our initial supply to sell quickly.

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